

ROBERTO TORRES JR

COMPUTER GENERATED VISUAL EFFECTS SPECIALIST
& MULTIMEDIA VIDEO PRODUCTION ARTIST

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PROFILE



Experienced Film, 2D, and 3D Artist with 10+ years of creating engaging content, visual effects, and motion graphics. I've worked with major clients like Dell, Mars Wrigley, The Texas Lottery, and others, helping bring their ideas to life. Whether leading or collaborating with a team, I develop creative media that boosts brand visibility and audience engagement.

SKILLS



Film Editing, Compositing & Motion Graphics:

- Premier Pro
- After Effects
- Nuke & Fusion
- DaVinci Resolve
- Final Cut Pro
- Maxon & Topaz Tools
- AI-based Software

3D Modeling, Animation & Advanced Visual Effects:

- Autodesk Maya
- Houdini SideFX
- Substance Painter
- PFTracker
- Cinema 4D
- Unreal Engine/Unity Game Engine

Compositing & Motion Graphics:

- Compositing within Nuke, Fusion, and After Effects
- Advanced Camera and Object Tracking Inside PFTracker
- Green Screen Compositing & Cleanup
- Color Correction
- Roto-scoping in Mocha
- Custom Expressions in AE

Render Engines:

- Pixar's RenderMan
- OTOY OctaneRender
- Mantra
- VRay
- Arnold
- Redshift

PROFESSIONAL EXPERIENCE



VIDEO PRODUCER LEE TILFORD AGENCY

09/2020 – Present

- Collaborate with senior executives to capture their vision for TV commercials, then create and edit motion graphics and VFX to maximize impact.
- Create impactful social media videos that align with clients' brand image, helping boost engagement.
- Manage creative projects from start to finish, delivering high-quality visuals, including 3D and 2D animation, motion graphics, greenscreen work, scene cleanup, and compositing.
- Improved editing workflows to produce TV commercials faster, delivering 3 to 4 filmed commercials per month and 1 animated commercial in just 2 days.
- Contribute to weekly meetings by reporting progress, showcasing completed work, and gathering feedback to meet expectations. Also, provide input on upcoming projects to stay within budget and meet client needs

CG ARTIST

Aniden Interactive(Full Time)/Nimble Pixel (Contract)

07/2019 – Present

- Worked directly with Dell to understand their needs, assess the feasibility of effects, and provide cost estimates.
- Build strong client relationships by explaining workflows and offering examples or tests to secure new business.
- Use Autodesk Maya to create high-impact 3D product animations and visual effects for Dell laptop commercials, personally handling the more complex tasks to meet their vision.
- Create custom motion graphics and composite CG renders in Adobe After Effects to ensure timely delivery.
- Use Houdini Sidefx to create advanced airflow simulations, motion graphics, and complex VFX that impress clients and help highlight product features.
- Lead script development for Autodesk Maya using Mel to build efficient pipelines.
- Develop expressions in After Effects to create complex visual effects and reduce production time on repetitive tasks.

3D Computer Graphics:

- 3D Modeling,
- Texturing & Rendering
- UV Unwrapping
- UDIM Workflow
- Rigging
- Hand Animation
- Motion Capture
- Smoke Simulation
- Fluid Simulations
- Particle Effects
- RBD Physics
- Custom Visual Effects (Houdini)
- Scene Lighting
- Maya Render Setup
- Linear Workflow
- Substance Painter
- PBR Physics
- Mel Scriptin

Videogame Development:

- Scrum & Agile Methods
- Creating Particle Effects in game engine
- Basic Coding Commands for Interactivity in game engine

Film Production & Post-Production:

- Directing & Full Lifecycle Production
- Studio Recording
- Multi-camera Production
- Video Production Shoot
- Organization
- Crew Leadership
- Cinematography
- Crane
- Dolly
- Rig
- Lighting
- Camera and Lens Operation
- Location Scouting
- Permit Request Management
- Studio Lighting
- Project Management
- Artist Recruitment for Large-scale

LANGUAGES



English

Spanish

MULTIMEDIA CONTENT EDITOR

Third Ear Agency

02/2017 – 07/2019

- Managed the entire production process for ad videos, from filming, production, and editing, in order to bring the vision of major brands like Twix, Snickers, M&Ms, The Texas Lottery, Dominos, and Jack Daniels to life.
- Integrated high-quality 2D and 3D animations into innovative content to boost brand reach and engagement.

MULTIMEDIA DESIGNER

Lexanet, LLC

07/2016 – 12/2016

- Developed strategies and led efforts to build the Lexanet brand, creating a strong foundation for its web, video, and social media presence.
- Coordinated the production of impactful animated commercials.
- Created on-brand website templates, logos, 3D models, and vector illustrations.

VIDEO PRODUCER

Sozo Global

09/2015 – 04/2016

- Expanded the Sozo Global brand by creating engaging video concepts and leading productions for commercials, interviews, and 2D animations. These videos helped MLM marketing leaders sell more products and effectively promote the compensation plan to recruit new members.
- Managed the entire process of creating travel videos and gave presentations to gather feedback from leadership, ensuring future videos aligned with sales goals.

MULTIMEDIA ARTIST AND 3D ANIMATOR

Nexersys Corporation

02/2015 – 06/2015

- Recorded and edited motion capture data to create animated character poses, which game developers used to implement playable motions in a mobile game launched on the App Store and Google Play.
- Delivered high-quality 3D modeling, animation, rigging, texturing, concept design, 2D illustrations, particle effects (Unity), and video production to create an engaging and immersive game environment.

EDUCATION



BACHELOR OF SCIENCE IN RADIO, TELEVISION AND FILM

The University of Texas at Austin

2014